



*White Pine*  
**RIDE**

The logo features the words "White Pine" in a black, cursive script font, positioned above the word "RIDE" in a large, bold, black, distressed sans-serif font. The text is set against a stylized sunburst background consisting of a semi-circular arc with small circles along its edge and several radiating lines. On the left side, a detailed black silhouette of a pine tree is partially visible, overlapping the "R" in "RIDE".